

Media Release

CodeMonkey Wins Start-up Pitching Ring Award 2015 at Credit Suisse' s second High-Tech Forum in Tel Aviv

Tel Aviv, October 25th, 2015 — 200 entrepreneurs, investors, start-ups and experts from Israel and abroad attended Credit Suisse' s second High-Tech Forum in Tel-Aviv. Together with OurCrowd, Credit Suisse named CodeMonkey, an educational start-up which provides a new way for children to learn computer programming, winner of the Credit Suisse Pitching Ring Award 2015.

"Coding is an international language, the language of the future, and we see great importance in endowing it to the next generation", said Doron Averbuch, CEO Credit Suisse Israel. "All competitors have shown great ideas, but CodeMonkey's vision as well as educational and social values clearly convinced the audience. We look forward to working with the winners at CodeMonkey and seeing them grow."

Code Monkey was awarded with a one year scholarship from Credit Suisse which includes the participation in one of the bank' s global investment conferences in Asia or the USA, coaching sessions by Credit Suisse experts in Investment Banking and Private Banking as well as a fast-track due-diligence process for a potential USD 250-500K investment by OurCrowd.

Yishai Pinchover, VP of Business Development at CodeMonkey, said: "After successes in several education-focused events, winning this cross sector competition is particularly significant for us and it' s great to know that our social impact played a major part in being chosen. I have no doubt that the scholarship and exposure will have a great impact on CodeMonkey' s activities, especially in funding and business development."

The Credit Suisse High-Tech Forum provides a unique global networking platform for the Israeli high-tech entrepreneur community to share ideas, business opportunities and global trends. This year' s forum focused on the sources of capital available to high tech companies, the global tech trends and themes as well as the ideal timing for IPOs.

Moderating the Pitching Ring at the Forum, Yori Nelken, General Partner at OurCrowd said: "As one of the most active seed investors in Israel today, we were proud to join forces with Credit Suisse in this event. Together we were successful in reaching the finest accelerators and incubators in Israel, and in short order lined up some of Israel's top talent. The quality of the audience and companies presenting made for an impressive and fun event."

"It was exciting to host the second High-Tech Forum in Tel Aviv – bringing to Israel leading investors from around the world who share with Credit Suisse the understanding that Israel is a hub of excellence and offers great opportunities for investments in High-Tech" added Doron Averbuch, CEO Credit Suisse Israel.

Information

Aya Sarah Achimeir, Debby Communications Group, +972 3 5683000/ +972-52-8748746, aya@debby.co.il

Maya Kunz, Credit Suisse Press Office London, +44 20 7883 9760, maya.kunz@credit-suisse.com

Credit Suisse Israel

Credit Suisse has a strong track record in Israel, in both Investment Banking and Private Banking. In the last six years, Credit Suisse has raised USD 20 billion of equity and debt financing and assisted mergers and acquisitions transactions worth USD 10 billion involving Israeli companies with a focus in high-tech. Credit Suisse has also been named Best Private Bank in Israel for the third consecutive year by the industry-leading Euromoney Awards in 2015.

Credit Suisse AG

Credit Suisse AG is one of the world's leading financial services providers and is part of the Credit Suisse group of companies (referred to here as 'Credit Suisse'). As an integrated bank, Credit Suisse offers clients its combined expertise in the areas of private banking, investment banking and asset management. Credit Suisse provides advisory services, comprehensive solutions and innovative products to companies, institutional clients and high-net-worth private clients globally, as well as to retail clients in Switzerland. Credit Suisse is headquartered in Zurich and operates in over 50 countries worldwide. The group employs approximately 46,600 people. The registered shares (CSGN) of Credit Suisse's parent company, Credit Suisse Group AG, are listed in Switzerland and, in the form of American Depositary Shares (CS), in New York. Further information about Credit Suisse can be found at www.credit-suisse.com.

Credit Suisse High-Tech Forum

Building on Credit Suisse' s long-standing commitment to the high-tech sector and the Israeli market, Credit Suisse created this forum to give successful entrepreneurs and investors a unique platform to get together and exchange views on how to manage their companies and private wealth across all stages of entrepreneurial development. The personal nature of this event allows participants to obtain exceptional first-hand insights into the topics, as well as gain new inspiration.

Further information about the Credit Suisse High-Tech Forum can be found at www.credit-suisse.com/hightech.

CodeMonkey

CodeMonkey (playcodemonkey.com) is a new way for children to learn real computer programming by playing a fun online game. The company was founded in 2014 by a team of experienced software and education leaders and today it has offices in Tel Aviv and New York. CodeMonkey's early stage investors include Newschools Venture Fund and Zynga (NASDAQ:ZNGA) through the co.lab startup accelerator CET - Center for Educational Technology and private investors from Israel, the US and the UK. The product has been used by over 1.3 million users to date, and is generating significant revenue in several countries.

Further information about CodeMonkey can be found at www.playcodemonkey.com.

OurCrowd

OurCrowd is the world' s leading equity crowdfunding platform for accredited investors to invest in Israeli and global companies. Managed by a team of seasoned investment professionals and led by serial entrepreneur Jon Medved, OurCrowd vets and selects opportunities, invests its own capital and brings startups to its accredited membership. OurCrowd investors must meet stringent accreditation criteria and invest a minimum of USD 10,000 per deal of their choice. OurCrowd provides post-investment support to its portfolio companies, assigning industry experts as mentors and taking board seats. Since launching in February 2013, OurCrowd has raised over USD 140 million in equity crowdfunding for its 75 portfolio companies, which include leading companies such as Borro, BillGuard, Consumer Physics (SCiO), BioCatch, Abe' s Market and ReWalk, OurCrowd' s first portfolio company to complete a successful IPO on the NASDAQ. Further information about OurCrowd can be found at www.ourcrowd.com.